

ZOE EMPOWERS KENYA —

2018 Data Highlights

ZOE Empowers orphans and vulnerable
children to move beyond charity

Our Mission —

We empower vulnerable children to move **beyond charity.**

ZOE is breaking the cycle of extreme poverty around the world by empowering orphans and vulnerable children to become entrepreneurs who are socially, financially and spiritually strong.



Why Empowerment?

Millions of children are isolated and exploited due to extreme poverty. The well-intended response is often to give more, fueling a cycle where young people become dependent rather than independent. Addressing multiple barriers simultaneously is the only way to overcome the problem.

A Holistic Approach

ZOE'S EMPOWERMENT MODEL TRANSFORMS
AT LEAST EIGHT MAJOR AREAS OF LIFE



Food Security

Children learn to grow or buy their own food, yielding enough to eat nutritious meals daily, share with other children and sell surplus in the community.



Secure Housing

Secure housing, often rented at first, is acquired through purchasing land and building materials with excess business income. Groups join together in providing labor for home construction.



Health/Hygiene

Hygiene is taught to avoid disease, and access to healthcare is acquired for when young people do fall ill.



Child Rights

Human rights training enables children to stand up for themselves and those around them. Their group gives them the social structure needed to successfully enforce their rights ending heinous abuses.



Education

Child-led families have the tools and motivation to re-enroll in or begin a formal education, with some even attending college and beyond to maximize their futures.



Income Generation

Children own multiple businesses producing steady streams of income and allowing them to employ their siblings, other orphans, widows and community members.



Community Connections

The sense of belonging to their peer group transcends into larger society as they move from being beggars and sometimes thieves to entrepreneurs and leaders, respected and valued by their community.



Spiritual Strength

While ZOE is a religiously non-restrictive program, children experience the gospel in words and actions in ways that are always inviting but never coercive.

Year 1

Empowerment training begins by encouraging children to dream about their future while their most urgent needs are addressed through grants and training. In collaboration with a supportive peer group, business plans are developed, goals are set and a framework to achieve them is put in place.

Year 2

Businesses utilize larger micro-loans to create growth. Regular access to food enables orphans to become healthier, as they learn their rights and go to school. Crops, livestock, businesses and self-esteem increase while their group becomes a family providing social and spiritual support.

Year 3

Children have successfully turned their lives around through their hard work. Empowerment has uncovered in them confidence and a new voice as respected community members. Businesses diversify and expand, lifting the entire community with the work these young people do.

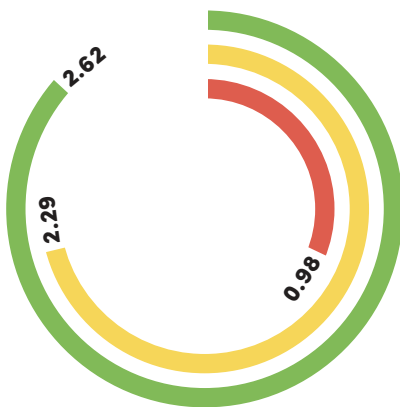
Overall Self-Sufficiency Results – Kenya

THE PROBLEM

There are millions of orphans and vulnerable children lacking the basic necessities of life, with no hope that tomorrow can be better. ZOE has identified eight major life areas which hold these young people in life-threatening poverty.

ZOE'S RESULTS

Young participants move from the hopelessness of crushing poverty to meeting their needs across eight major life areas: food security, secure housing, health/hygiene, child-rights, education, income generation, community connections, and spiritual strength.



Self-Sufficiency Index

The Self-Sufficiency Index (SSI) measures the level of achievement each family has reached at the time of the survey across seven of the eight areas of ZOE's intervention. Spiritual Strength is not included in ZOE's SSI measure, due to the nature of that life area. The SSI is an amalgamation of pertinent results in each life area.

- Before ZOE intervention
- Midpoint
- At graduation

Scale: 0 (extremely vulnerable) to 3.0 (highest possible score)

METHODOLOGY

ZOE realizes the impacts shown in these highlights are extremely high. These results are in keeping with what ZOE staff and other missional professionals observe in the field from ZOE's program. ZOE works hard to ensure our methodology is as robust as possible given the financial constraints of this study. For a detailed discussion of ZOE's methodology please visit: wearezoe.org/impactdata. For any additional questions, please contact Gaston Warner, gaston@wearezoe.org.

SPECIAL THANKS

ZOE is particularly grateful to: *Dr. Ken and Carrie Hinze*, professionals in the data analysis field; the *SEEP Network Capacity Assessment Tool* (seepnetwork.org) in addition to others who have shared data collection methods; and the *Data for Good* program at *SAS Institute Inc.* for assisting ZOE in preparation, cleansing, and visualization of the gathered data.

\$7.16*

Monthly cost per child

\$85.92*

Annual cost per child

\$257.76*

3-year cost per child

10,965*

Number of children enrolled in Kenya

THE PURPOSE OF THE IMPACT DATA

ZOE measures the results of the empowerment program for orphans and vulnerable children through gathering and analyzing data drawn directly from program participants across ZOE's eight areas of intervention.

WHAT THIS DATA DESCRIBES

ZOE's young participants in Kenya (0-20 years of age) join empowerment groups of 60 to 100 orphans and vulnerable children while living in their own villages. Over the next three years ZOE, and their local community, stands behind them with access to the trainings and resources needed to become self-reliant across eight major areas of life. This data shows a point-in-time snapshot of the results, from a randomly selected sample of ZOE empowerment groups in each year of the program (at group formation before interventions, midpoint, and at graduation). ZOE will continue tracking these groups through their three years to provide a longitudinal study extending beyond graduation.

8 Areas of Surveyed Impact



Food Security, page 5

"I can afford 3 meals if I want them."

100% of ZOE Graduates Agreed



Secure Housing, page 6

"I live in an adequate/safe home."

99.4% of ZOE Graduates Agreed



Health/Hygiene, page 7

"I have access to medical care."

95% of ZOE Graduates Agreed



Child Rights, page 8

"I know my rights and can enforce them."

98% of ZOE Graduates Agreed



Education, page 9

"I can pay the school expenses (fees, uniforms, books, supplies) for my household."

95% of ZOE Graduates Agreed



Income Generation, page 10

"I have a profitable business."

99% of ZOE Graduates Agreed



Community Connections, page 11

"I feel that I am a valuable member of the community."

94% of ZOE Graduates Agreed



Spiritual Strength, page 12

"I feel free to worship as I want to in my group."

100% of ZOE Graduates Agreed



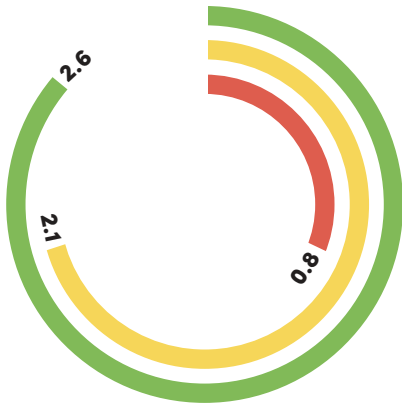
Food Security

THE PROBLEM

Children often go days without food resulting in severe malnutrition causing additional physical and mental health complications.

ZOE'S RESULTS

Children grow and/or buy their own food, yielding enough to eat nutritious meals daily, share with other children and sell surplus in the community.



Food Security Self-Sufficiency Index

The Self-Sufficiency Index (SSI) measures the level of achievement each family has reached at the time of the survey across seven areas of intervention.

- Before ZOE intervention
- Midpoint
- At graduation

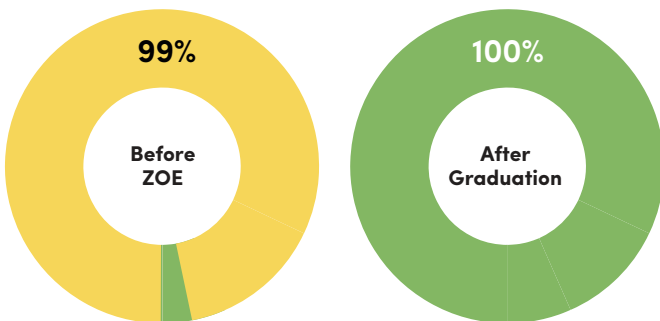
Scale: **0** (extremely vulnerable) to **3.0** (highest possible score)

“I beg for food.”

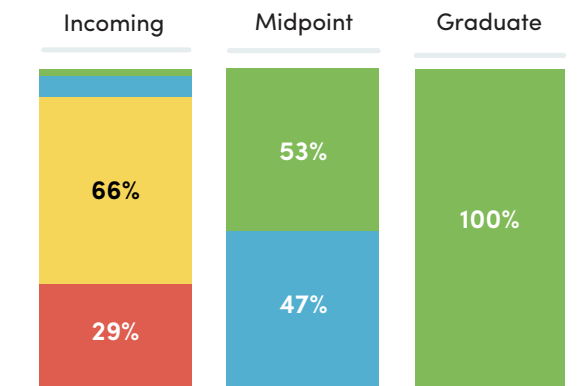
77% BEGGED BEFORE ZOE **0%** BEGGED AFTER GRADUATION

“I eat enough food that I am satisfied.”

- I disagree
- I agree



“Number of meals I can afford to eat each day.”



- I often don't eat every day
- 1 meal
- 2 meals
- I can afford 3 meals if I want them



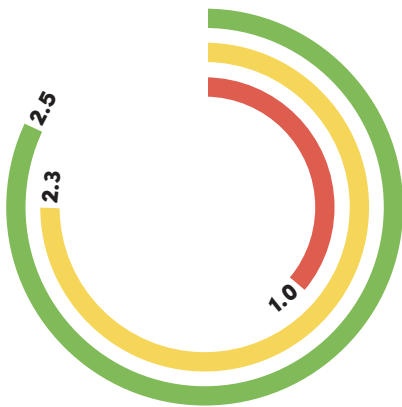
Secure Housing

THE PROBLEM

Inadequate shelter makes children vulnerable to abuse, exploitation, and illness.

ZOE'S RESULTS

Secure housing, often rented at first, is acquired through purchasing land and building materials with excess business income. Group members join together in providing labor for home construction.



Secure Housing Self-Sufficiency Index

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- Before ZOE intervention
- Midpoint
- At graduation

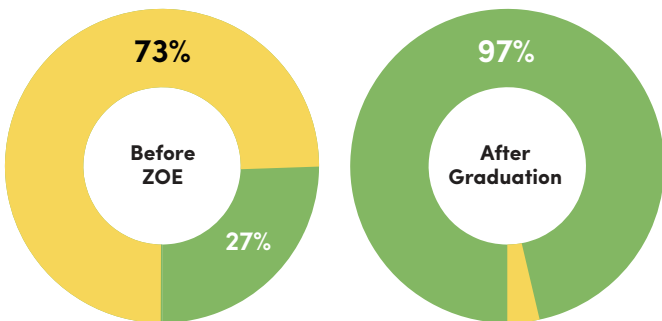
Scale: 0 (extremely vulnerable) to 3.0 (highest possible score)

"I live in an adequate/safe home."

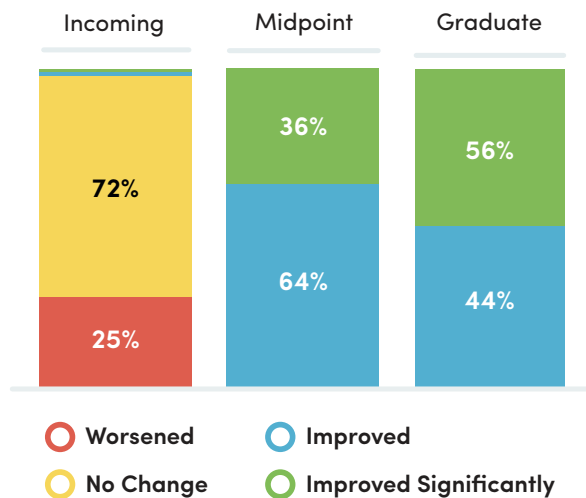
0% AGREED BEFORE ZOE **99.4%** AGREED AFTER GRADUATION

"I am a homeowner."

- Don't agree
- Agree



In the last 12 months, how has your housing situation changed?





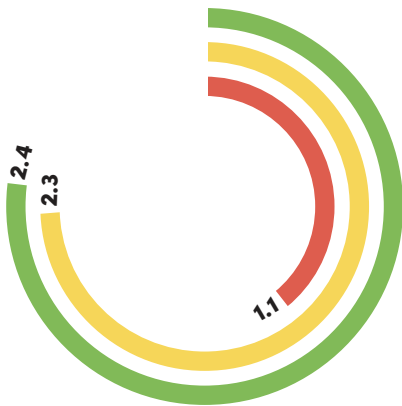
Health & Hygiene

THE PROBLEM

Limited access to healthcare and a lack of hygiene leads to life-threatening disease and poor health.

ZOE'S RESULTS

Hygiene is taught to avoid disease, and access to healthcare is acquired for when young people do fall ill.



Health & Hygiene Self-Sufficiency Index

The Self-Sufficiency Index (SSI) measures the level of achievement each family has reached at the time of the survey across seven areas of intervention.

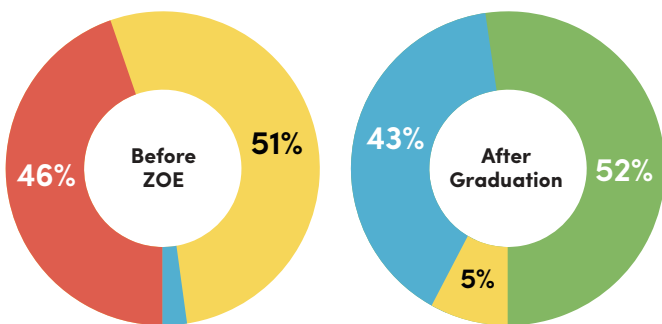
- Before ZOE intervention
- Midpoint
- At graduation

Scale: 0 (extremely vulnerable) to 3.0 (highest possible score)

“I use clean or boiled water.”

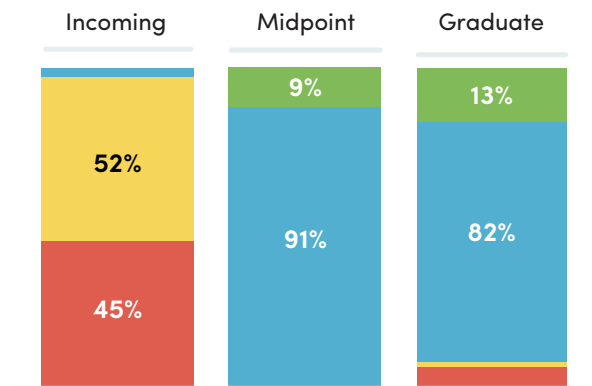
6% AGREED BEFORE ZOE **100%** AGREED AFTER GRADUATION

“I have an adequate toilet (roofing, covered floor).”



- Strongly disagree
- Disagree
- Agree
- Strongly Agree

“I have access to medical care.”



- Strongly disagree
- Disagree
- Agree
- Strongly Agree



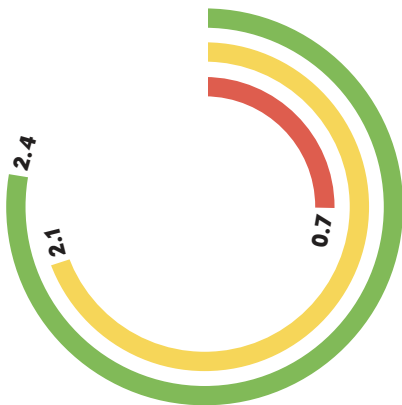
Child Rights

THE PROBLEM

Vulnerable children are unaware of their rights and their voices are not heard because of their social status.

ZOE'S RESULTS

Human rights training is taught so children can stand up for themselves and those around them. Their group gives them the social support needed to successfully enforce their rights ending heinous abuses.



Child Rights Self-Sufficiency Index

The Self-Sufficiency Index (SSI) measures the level of achievement each family has reached at the time of the survey across seven areas of intervention.

- Before ZOE intervention
- Midpoint
- At graduation

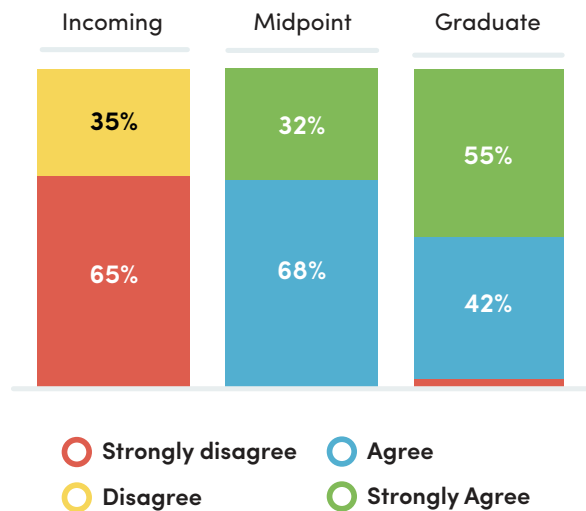
Scale: **0** (extremely vulnerable) to **3.0** (highest possible score)

"I know my rights and can enforce them."

0% AGREED BEFORE ZOE

98% AGREED AFTER GRADUATION

"I know how and where to seek help if I experience abuse."





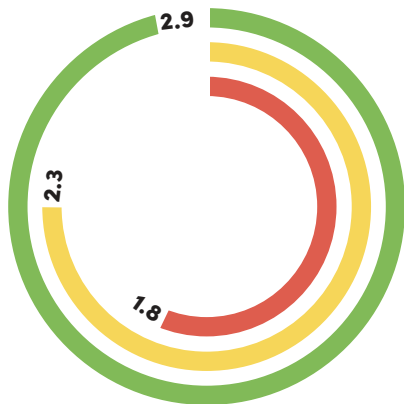
Education

THE PROBLEM

Education is not accessible or sustainable for children who are sick, homeless and/or unable to afford school fees.

ZOE'S RESULTS

Child-led families have the resources and motivation to re-enroll/begin formal education or vocational training, with some even attending college and beyond to maximize their futures.



Education Self-Sufficiency Index

The Self-Sufficiency Index (SSI) measures the level of achievement each family has reached at the time of the survey across seven areas of intervention.

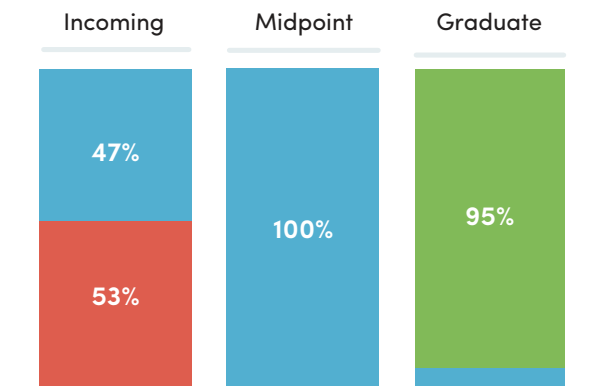
- Before ZOE intervention
- Midpoint
- At graduation

Scale: 0 (extremely vulnerable) to 3.0 (highest possible score)

“I have used my vocational training from ZOE to teach my skill to others.”

96% of ZOE graduates with vocational training replied “yes”

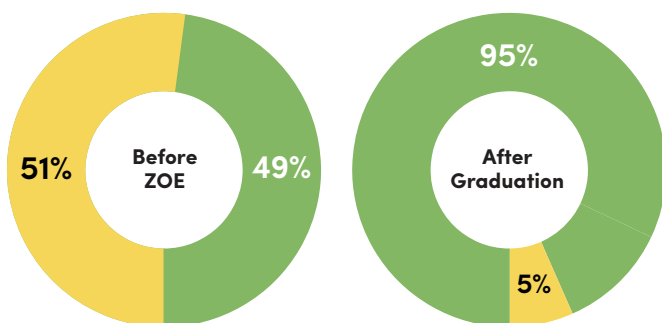
“I can pay the school expenses (fees, uniforms, books, supplies) for my household.”



- We cannot pay for any of the expenses
- We can pay for some of the expenses
- We can pay for all of the expenses

Percentage of school-aged children enrolled in school

- Unenrolled
- Enrolled





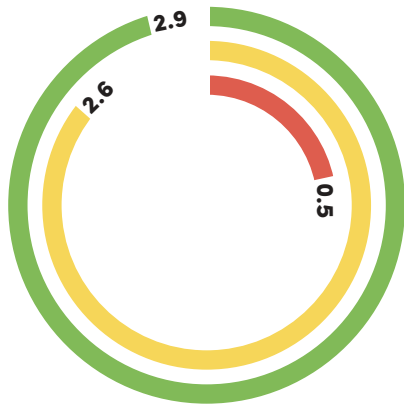
Income Generation

THE PROBLEM

Jobs paying a reliable and living wage are inaccessible to orphans and vulnerable children.

ZOE'S RESULTS

Children own multiple businesses providing profits to buy necessities for their siblings, reinvest in their businesses, and even employ others.



Income Self-Sufficiency Index

The Self-Sufficiency Index (SSI) measures the level of achievement each family has reached at the time of the survey across seven areas of intervention.

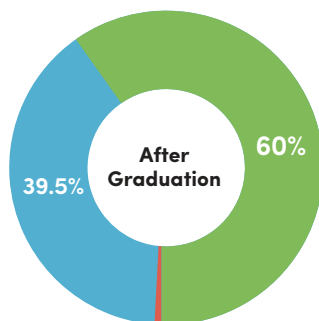
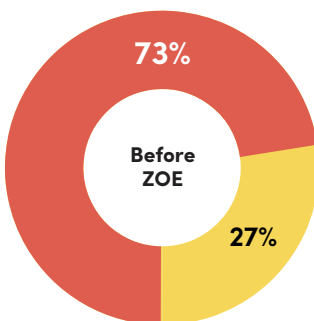
- Before ZOE intervention
- Midpoint
- At graduation

Scale: 0 (extremely vulnerable) to 3.0 (highest possible score)

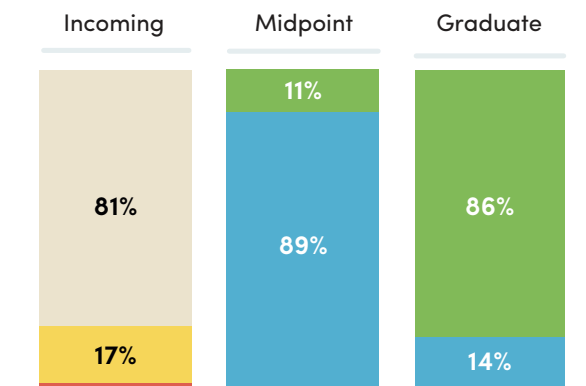
99% of graduates have a profitable business

“Through my work, I can provide sufficient clothing, food, school expenses and other necessities for my family.”

- Strongly Disagree
- Disagree
- Agree
- Strongly Agree



“Change over the last year to my overall household income.”



- Decreased Significantly
- Decreased
- No Change
- Increased
- Increased Significantly



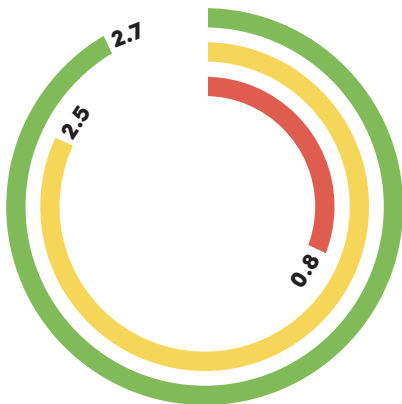
Community Connections

THE PROBLEM

Orphans and vulnerable children are isolated and stigmatized, feeling they do not belong.

ZOE'S RESULTS

The sense of belonging inside their ZOE group transcends into the larger society as children move from being beggars and sometimes thieves to entrepreneurs and leaders, respected and valued by their community.



Community Self-Sufficiency Index

The Self-Sufficiency Index (SSI) measures the level of achievement each family has reached at the time of the survey across seven areas of intervention.

- Before ZOE intervention
- Midpoint
- At graduation

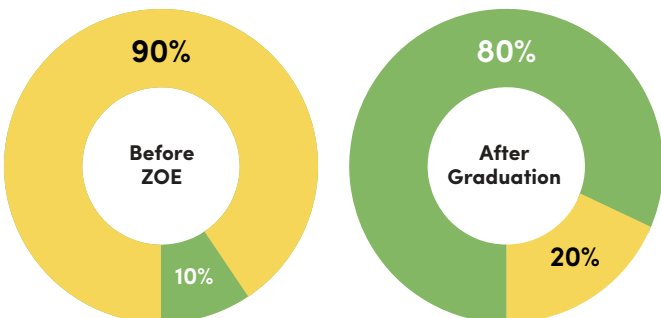
Scale: 0 (extremely vulnerable) to 3.0 (highest possible score)

"I employ orphans, widows or other community members."

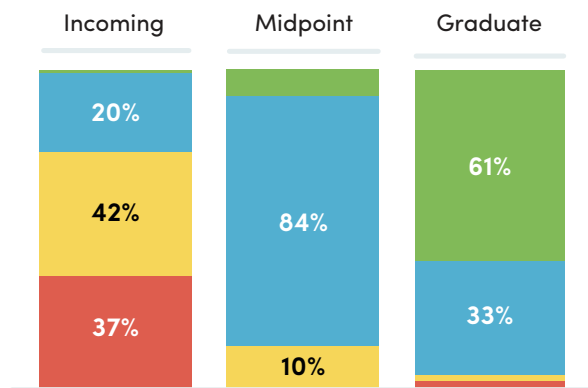
0% AGREED BEFORE ZOE **81%** AGREED AFTER GRADUATION

"In the last year, I assisted others in my community without asking for payment."

○ No ○ Yes



"I feel that I am a valuable member of the community."



- Strongly disagree
- Disagree
- Agree
- Strongly Agree



Spiritual Strength

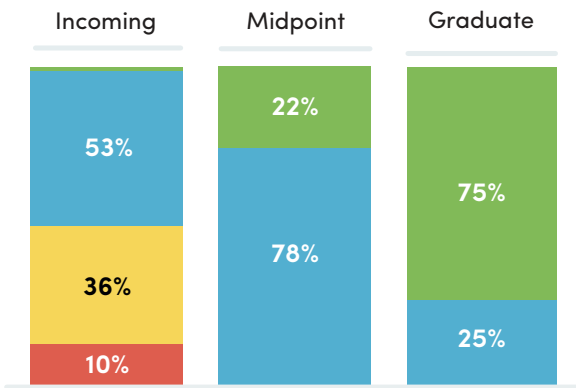
THE PROBLEM

Isolation, abuse and trauma often lead children to believe God has forgotten or abandoned them.

ZOE'S RESULTS

While ZOE is religiously non-restrictive in whom we serve, children experience the gospel in words and actions in ways that are always inviting but never coercive.

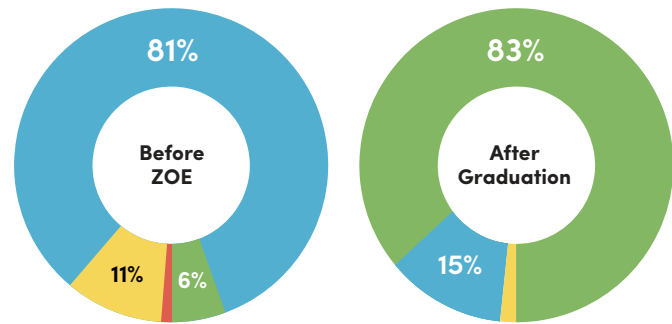
"I feel free to worship as I want to in my group."*



- Strongly disagree
- Disagree
- Agree
- Strongly Agree

*For incoming groups, this is their expectation.

"I feel God loves me."



- Strongly disagree
- Disagree
- Agree
- Strongly Agree

Want to get involved?

It's easy to join the movement with ZOE, believing that vulnerable children can be empowered to start businesses, meet their physical, emotional and spiritual needs and become leaders in their communities. Find out more about the impact of ZOE and how you can be a part of creating sustainable change.

Learn more at wearezoe.org/partner



Empowerment Group Partners

Empower an entire group of children in only three years

- 1 Select a partnership level and country
- 2 Select your donation investment plan
- 3 Receive reports on group transformation

Full Empowerment Group Partnerships

A full empowerment group partnership with 60-100 children is \$8,000 per year for three years.

Half Empowerment Group Partnerships

A half empowerment group partnership is \$4,000 per year for three years.

One-Time Gifts

It's easy to join the movement with ZOE world changers who believe that vulnerable children can be empowered to start businesses, meet their own physical needs, and become leaders in their communities.



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919.779.7272 • info@wearezoe.org • wearezoe.org

ZOE is a 501(c)(3) organization • All donations are tax-deductible

**We empower
vulnerable children
to move **beyond**
charity.**



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